

Marguerite Celeste

Senior Vice President & Chief Marketing Officer

Marguerite Celeste serves as Senior Vice President and Chief Marketing Officer. Marguerite is an alum of NBC Universal, DreamWorks Animation, The Walt Disney Company, and Lithia Motors. From 2011 to 2013, she served as Director of Creative Services, embracing our mission and core values, particularly to Earn customers for life. Marguerite embodies the insights and innovative acumen necessary to continue to reimagine and catapult Lithia & Driveway to the next level of delighting the consumer. Her strong background in brand management, voice of customer, operational excellence, and creativity connect a vibrant voice to the company's vision to provide consumers with personal transportation solutions wherever, whenever, and however they desire.